# J O S U E   D A V I D   R E Y E S

## 3D Art Design | Motion Design | Technical illustrator

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**JDR** DESIGN

ONLINE PORTFOLIO
**JDR-DESIGN.**COM

## SKILLS

### DESIGN SOFTWARE
- Adobe After Effectc cc
- Adobe Premiere cc
- Adobe Illustrator
- Adobe Photoshop

### 3D SOFTWARE
- Maxon Cinema4D

### COMPUTER / SOFT SKILLS
- Windows & Mac OS proficient
- Digital Photography experience
- HTML, CSS, & Java experience
- Bilingual: Spanish (Fluent) & English (Fluent)

## EXPERIENCE

**forward** advantage | **PNA** mktg

**PHYSICIAN NETWORK ADVANTAGE
MARKETING AGENCY /
HEALTH CARE SOLUTIONS & SERVICE**

### GRAPHIC DESIGNER II
**NOVEMBER  2016 - PRESENT, - FRESNO CA**

Produce graphics for print, digital & multimedia applications. Design marketing assets for clients such as Community Medical Centers, Community Medical Providers, & Sinclair International Manufacturer. Work with clients & manage junior designers to strategize marketing campaign goals.

**PELCO**   VIDEO SURVEILLANCE AND SECURITY SYSTEMS

### SENIOR CREATIVE DESIGNER
**DECEMBER  2014 - PRESENT, -  CLOVIS CA**

Conceptualized & designed a wide range of digital visuals ranging from motion graphics/video editing, technical illustrations, 3D, graphic design for all Pelco products that appeal to the high-tech market. Uphold company visuals across all media of marketing for Technical Publications, Instructional Training, UX/Web Designer, and Trade Show Exhibitions.

**PELCO**   VIDEO SURVEILLANCE AND SECURITY SYSTEMS

### TECHNICAL ILLUSTRATOR
**JULY 2007 - DECEMBER 2014, -  CLOVIS CA**

Support all technical writers to develop technical graphics through the manipulation of 3D CAD data to create accurate line drawings, renderings, 3D animations, and all step-by-step procedure guides while keeping graphic design principles. Build and maintain graphics/illustration library Including product photography and 3D CAD data.

## EDUCATION

**CSU, FRESNO**
**Mass Communications - Multimedia, (BA)**
August 2004 - May 2007, Fresno CA

**WEST HILLS COLLEGE**
**Graphic Arts, (AA)**
August 2002 - May 2004

## ACCOMPLISHMENTS

### COMMUNITY CANCER INSTITUTE

**ARCHITECTURAL PROJECT**
- Worked closely with the project development for the new Community Cancer Institute in Clovis Community Medical Center. Created mulitple 3D animations for presentations & animations for mobile app.

### PELCO BY SCHNEIDER ELECTRIC

- Reduced inefficiencies of former technical illustration workflow that led to the adaptation of Creo Illustrate/Isodraw & Solidworks Composer for fast turnarounds, without compromising quality in company's quick turnaround environment.

- Pioneer and implemented the process of product renderings, which was established through the research of VRay technology for 3DS Max and Cinema4D.

- Highly collaborated in the development of improving the department Content Management System and adopting an XML/DITA-authoring environment.

- Maintain company's integrity and design style by managing multiple projects from multiple departments, while meeting aggressive deadlines.